







# Well Kello There

Happy New Year! We love all that the new year brings. Fresh beginnings, new brand partnerships, Winter markets and a chance to spend time with you!

### **THE SHOWS**

Did you know Road Runners showrooms open a full day early? That's right. Plan your trip to arrive early, swing by to beat the crowds and shop early in any of our regional showrooms.

Dallas: 1/3 - 1/10 Atlanta: 1/9-1/16 Vegas: 1/29-2/2

### WHAT YOU WILL FIND

This market season, expect to find our triedand-true collection of brands to shop. Many of these brands have been with Road Runners since we opened our doors.

During the year we work hard following trends and curating an amazing collection of new-to-market brands your customers will love. We've included a sneak peek here, inside this guide.

Our brands are also hosting fun-filled events, meet & greets, and giveaways throughout market. Stay informed by following us on Instagram & Facebook @roadrunnersllc and TikTok @road.runners.gifts

### THE PEOPLE

Our independent sales reps are some of the most experienced and knowledgeable in the industry. They are equipped with the latest information on trends, best sellers, and promotions. Their knowledge and experience can help you in the buying process, saving you not only time, but also money. Best of all, they are there to help you in your store after market too.

Have you booked an appointment with your sales rep, yet? Book that appointment today by <u>clicking this link</u> or scanning the QR code on the right.

### **IT'S ALL ABOUT YOU**

We know you have lots of options to shop for your store. We appreciate you choosing your local sales agency and local Road Runners independent sales reps.

Just as you rely on your local customers, we rely on our local customers like you.

And by the way.... If there is something we can do for you, don't hesitate to drop us a note.

See you soon!

The Road Runners Team

# How to Order

Online: www.roadrunnersllc.com

**Telephone:** 888.674.6349

Email: sales@roadrunnersllc.com

FAX: 813.996.2981

### **Showrooms:**

Atlanta B2-1500 Dallas TM-1743 + 1521 Vegas C-1039 + 1040

### **Sales Representative:**

Our highly knowledgeable sales team is always on hand. Please don't hesitate to contact us if you would like your representative to get in touch.













OUR BRANDS

OUR REPS







NEW BRANDS REP PICKS





**NEW BUYERS** 

# Ew Brands

# **CHILDREN**

Applesauce
Baby Cie
Banded
Beba Bean
Emerson and Friends
Goosewaddle
Little Blue House
by Hatley
Little Giraffe
Pello
Peter Pauper Press
Rebecca Accessories

Wildwood Landing

### **GIFT**

4 Quarts
Basic Spirit
Birchwood Trading
Boston International
Gift Republic
My Favorite Things
New York Puzzle Co.
Novelty Mints
Papersalt
Peking Handicraft
Primitives By Kathy
Shannon Martin Design
SNIFTY Scented Products
Southern Fried
Design Barn

Stickers Northwest
The Darling Effect
Time Concept Inc.
Unemployed
Philosophers Guild
Vintage Life
Wildwood Landing
Yellow Owl Workshop
Zootility Tools

## **GOURMET**

Lambrecht Gourmet Novelty Mints Noble Mick's



A & B Home Audrey's Your Hearts Delight Bay Sky Home Basic Spirit Birchwood Trading Boston International CoasterStone Deny Designs Jellybean Home Comfort Rugs Le Cadeaux Little Giraffe Mahogany USA Merritt International One Hundred 80 Degrees Peking Handicraft
Primitives by Kathy
Seasonal Abode
Shard at Home
Sullivans
Time Concept Inc.
Wildwood Landing

# JEWELRY/ FASHION

Banded Beaudin Elsa Leigh Faceplant Dreams Howards Inc. I Heart Eyewear Little Blue House by Hatley Lotus Jewelry Studio Love is Project Mahogany MudLOVE Rebecca Accessories San Diego Hat Company Southern Fried Design Barn Splendid Iris Studio ICU Eyewear Studio S Designs Vintage Life Yellow Owl

Workshop



# **PAPER**

Biely & Shoaf
Bonair Daydreams
Boston International
Denik
Jillson & Roberts
Legacy Publishing
Luxe UWP
Moleskine
Peter Pauper Press
Papersalt
Shannon Martin Design
Stickers Northwest
Up With Paper
Yellow Owl Workshop



# WELLNESS & CANDLES

Bolli & Fritz Broken Top Candle Co. Chandler Candle Co. DANI Naturals **Eleven Point Candles** Four Points Trading Co. Generation Bee Hydra Brands Inis - Fragrance of Ireland Jack Baker Candle Co. Kala Style Mangiacotti rareEssense Vance Kitira by Sullivans Ton Savon Wax Buffalo













The coast provides us with boundless inspiration and gifts us with endless days spent at the beach and in the water. At Shard we are proud to present some exciting new designs along with our continued favorites that have been inspired by the coast.

Love the Coast, www.shardathome.com info@shardathome.com

# Hem Brands



### **COASTERSTONE**

CoasterStone is the original absorbent stone coaster and is superior in quality to all other stone coasters on the market. They offer the widest selection of art available in the marketplace. With over 2,000 designs to choose from, CoasterStone can satisfy any style or preference. Their coasters, car coasters and trivets feature artwork from nearly 50 artists, including Frank Lloyd Wright and Paul Brent. Full custom coasters are also available.



### JACK BAKER CANDLE CO.

The candle crafting adventure begins with the idea of perfecting the hand poured soy candle. An artisanal candle, that captivates your home with aromas that last. Thoughtfully designed vessels that compliment your unique style and space. The use of clean, safe ingredients only. Hand poured in small batches, Jack Baker candles are made with vegan, paraben free soy wax, and blended with essential oil based fragrances. No nasties ever.



### **HOME COMFORT RUGS**

Home Comfort rugs are bright, colorful and machine washable accent rugs. Throw your Home Comfort rug in the wash and watch it come out good as new! The beautiful, bright colors are made to last through many, many washes, using a construction technique that creates the unique Home Comfort rug looping yarn texture.



### **LEGACY PUBLISHING**

If there is one thing Legacy knows about, it's family. Through the hard work of its employees, Legacy has become a leader in the social expressions industry, offering a full line of high-quality greeting cards and fine paper-based gift products. And as the company has grown, so has the family. However, no matter how many things change, one thing will always remain... Legacy will never forget its roots.



### **LOVE IS PROJECT**

More than just a bracelet, Love Is Project creates jobs for more than 2,000 female artisans in ten countries, supporting families, their children's school fees and invests monetary proceeds toward various LOVE-packed projects. Spread LOVE with our collection of artisan-made LOVE bracelets from around the world. Each bracelet serves as a reminder to LOVE and be loved. It's the perfect gift that gives back and fits every lifestyle.



### **MAHOGANY**

Discover a world of color and textures. From a beautiful array of Victorian-styled 100% cotton women's sleepwear to a collection of exquisite table linens all produced in our own factories in India. Our mission is simple: to provide the best products and service to our customers at the even better prices possible.



### MERRITT INTERNATIONAL

Merritt sets the bar for casual tableware products made of melamine, acrylic, and shatterproof Tritan. Stylish designs with unique textures and finishes their melamine looks and feels like ceramic, wood, or stone. The classy, acrylic drinkware resembles fine crystal or glass. So elegant for outdoors, you'll want to use these products indoors and every day.



### RARE ESSENSE

Creating pure, beautiful, products from the gifts of nature in a conscious and thoughtful way. rareESSENCE was founded on the idea that the natural world can bring us together. The premise is simple – flowers, plants and the pure ingredients that make up our products enhance our lives in countless ways. Our mission is to bring nature home and to enhance the life of every customer.



### **SHARD AT HOME**

The coast provides us with boundless inspiration and gifts us with endless days spent at the beach. At Shard, they are proud to present designs that have been inspired by the coast.



### THE CHESTER DRAWER

A fun lifestyle brand of apparel and gift items with a southern flair. We are targeted at women and children and offer custom designs too.



### **WAX BUFFALO**

Wax Buffalo Pure Soy Candle Co is a woman-owned, Nebraska-based home good brand. Our mission is to create beautifully imperfect small bath, hand made products for the modern home.

# FOR YOUR STORE



Tara Alley is Road Runners Director of Visual Design. She miraculously designs all 3 showrooms each season. Tara started with us almost at the beginning in 2009 as a Sales Rep until we discovered her secret talent. She's now Road Runners most long term teammate. Her favorite color is deep turquoise. Favorite designs style is Eclectic. Her design pet peeve is hanging art too high.

I was once asked when walking into a store, "what brought me in?" They had a signature scent for the store, to lure you in from the outside, and the clerk was sure that was what attracted me, but it was actually the quirky quote on their sandwich board by the door that drew my attention.

This really made me think, you don't need to go to extreme lengths to bring in new customers, you just need to be fresh.

This Spring, think about a fresh look for your window display, tiny facade, or porch to give you "curb appeal" to the passer-by (returning or new customer). Whether it be by playing off of Sherwin Williams "color of the month", as your background, or pulling together a monochromatic color scheme from this color inspiration of new and current products for sale in your store.

Everyone loves to see their favorite neighborhood store looking new every time they pass. This will keep you #1, when they need a little retail therapy, or "sussy" for their bestie!





this season's hottest trends with a darling effect!

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Lauren Korthern SALES REP OF THE YEAR



REA AWARD WINNER
SALES REP OF THE YEAR



Trina Hogan
GIFT SHOP MAGAZINE'S 40 UNDER 40



# **SOUTHEAST**

AUDREY'S YOUR

HEARTS DELIGHT
BASIC SPIRIT
BEAUDIN
BIRCHWOOD/ APPLESAUCE
BOLLI & FRITZ
BOSTON INTERNATIONAL
CHANDLER CANDLE CO.
COASTERSTONE
DENIK
DENY DESIGNS
GENERATION BEE
GOOSEWADDLE
HYDRA AROMATHERAPY
LEGACY PUBLISHING
LOTUS JEWELRY STUDIO
MAHOGANY
MOLESKINE
NOBLE MICK'S
ONE HUNDRED 80 DEGREES
PAPERSALT
PEKING HANDICRAFT
PRIMITIVES BY KATHY
rareESSENCE
REBECCA ACCESSORIES
SHANNON MARTIN
SHARD AT HOME
SNIFTY
SOUTHERN FRIED
DESIGN BARN
SPLENDID IRIS
STICKERS NORTHWEST
STUDIO ICU
STUDIO S DESIGNS
THE CHESTER DRAWER
UNEMPLOYED
PHILOSOPHER'S GUILD
WAX BUFFALO
YELLOW OWL
WORKSHOP
ZOOTILITY

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Florida + Keys Melissa Insley	(512) 777-9856	minsley@roadrunnersllc.com

# **SOUTHWEST D1/MINK**

**BOLLI & FRITZ** BOSTON INTERNATIONAL CHANDLER CANDLE CO CORNERSTONE DANI NATURALS DENY DESIGNS FOUR POINTS TRADING CO. **GENERATION BEE** HYDRA JILLSON & ROBERTS/ SANDICAST LITTLE BLUE HOUSE BY HATLEY LOTUS JEWELRY STUDIO **LUXE UWP** MERRITT INTERNATIONAL NOBLE MICK'S NY PUZZLE COMPANY PETER PAUPER PRESS POURTIONS PRIMITIVES BY KATHY SHANNON MARTIN DESIGNS SPLENDID IRIS STICKERS NORTHWEST STUDIO ICU UP WITH PAPER WAX BUFFALO ZOOTILITY

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# **SOUTHWEST D2/MINK**

A&B HOME
BEBA BEAN
BANDED
BEAUDIN
BIELY & SHOAF
BROKEN TOP CANDLE CO.
DENIK
EMERSON AND FRIENDS
ELSA LEIGH
GIFT REPUBLIC
HOWARD'S
HOME COMFORT RUGS
KALASTYLE
LAMBRECHT GOURMET
LOVE IS PROJECT
MAHOGANY
MANGIACOTTI
PETAL LANE
REBECCA'S ACCESSORIES
SAN DIEGO HAT COMPANY
SEASONAL ABODE
SNIFTY
SOUTHERN FRIED
DESIGN BARN
SUNNIE LANE
THE DARLING EFFECT
TIME CONCEPT
TON SAVON
VINTAGE LIFE
YELLOW OWL WORKSHOP

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	NEBRASKA   IOWA		
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# **VEGAS**

**4QUARTS** BABY CIE **BASIC SPIRIT BEBA BEAN BOLLI & FRITZ BONAIR DAYDREAMS** CHANDLER CANDLE CO. COASTERSTONE DANI NATURALS **DENY DESIGNS ELEVEN POINT FRAGRANCE EMERSON** AND FRIENDS **FACEPLANT DREAMS GOOSEWADDLE** HOME COMFORT RUGS **HYDRA** I HEART EYEWEAR INIS JACK BAKER CANDLE CO. LE CADEAUX LITTLE BLUE HOUSE LITTLE GIRAFFE **LOVE IS PROJECT MAHOGANY USA** MANGIACOTTI MUDLOVE MY FAVORITE THINGS **NOVELTY MINTS SHANNON MARTIN DESIGNS** SNIFTY **SPLENDID IRIS** STICKERS NORTHWEST SULLIVANS

WILDWOOD LANDING

**ZOOTILITY** 

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Tania Faverty Las Vegas, N.AZ, Utah Territory Rep

Early in my career, I had the pleasure of representing Scentations now part of Eleven Point. I have come to appreciate this company even more since being given the opportunity to represent them again. Not only is it a woman owned, made in the USA company that helps to support many in a small town in Arkansas, but their attention to detail from the vessels to the fragrances is bar none. They have carved out a niche for themselves by offering private label as a very accessible option. Private label has always been known for its high minimums and long lead times. This simply is not the case with Eleven Point. Their beautiful vessels, unique fragrances, and flexibility when it comes to private label have made this vendor one of the top money makers for my customers. Eleven Point has given my customer the opportunity to offer something that no other store will have, therefore bringing in that repeat customer.





Amy Farmer Arkansas Territory Rep Division 1

Wait for it....I'm about to announce my new FAVORITE thing for the winter months ahead.....Generation Bee Lip Exfoliant! If you have not tried this product yet, run don't walk to your local rep selling Generation Bee and get yourself winter ready!

Generation Bee is an amazing line of 100% all natural, luxury skincare products. They use beeswax, honey and pollen from beehives. Their lip exfoliant is loaded with gentle jojoba beads, coconut oil, shea butter, beeswax and more for a kissable pout.

I use this product several times a week and have fallen in LOVE with its moisture and softness on my lips! I love to share with my friends and family! I look forward to winter market season because I'll be ready to fight those dry lips! What are you waiting for? Try my new favorite thing, Generation Bee Lip Exfoliant!

# Rep Picke





Lauren Northern Tennessee Territory Rep

Who doesn't have pride for where they are from?! Being from a specific area means that you have so many iconic memories. Whether it's walking down Beale Street in Memphis, Listening to live country music in Nashville, or hiking in the Smoky Mountains, there are memories everywhere throughout the State of Tennessee. I knew when I saw the Tennessee State Collection from Boston International it would be an instant best seller. The collection represents icons of the whole state Tennessee in a classic and classy way. The Guest towels are perfect for any guest bathroom while the cocktail napkins look incredible displayed with a bottle of Jack Daniels on your bar. Enjoy your coffee in the ceramic mug on your front porch while listening to the mocking birds. From Moonpies to Mountains, Elvis to the Parthenon, there is nothing missed about the state of Tennessee in this collection. These items are a home run for anyone with any sort of Tennessee ties. They make a perfect hostess or teachers gift as well. Offer a warm Tennessee welcome with this collection from Boston International.

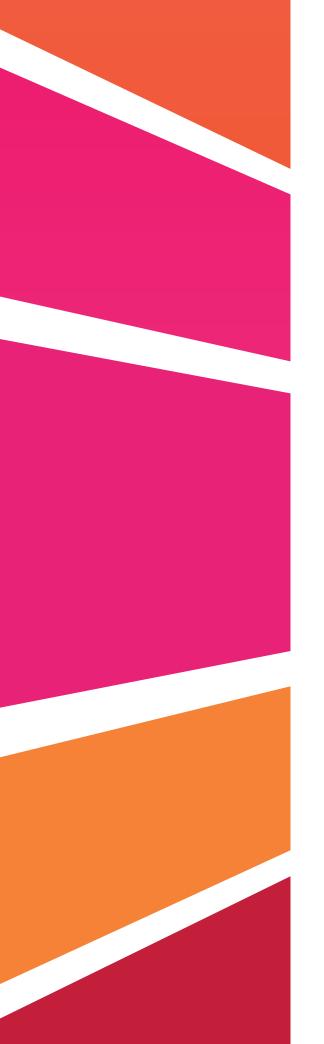


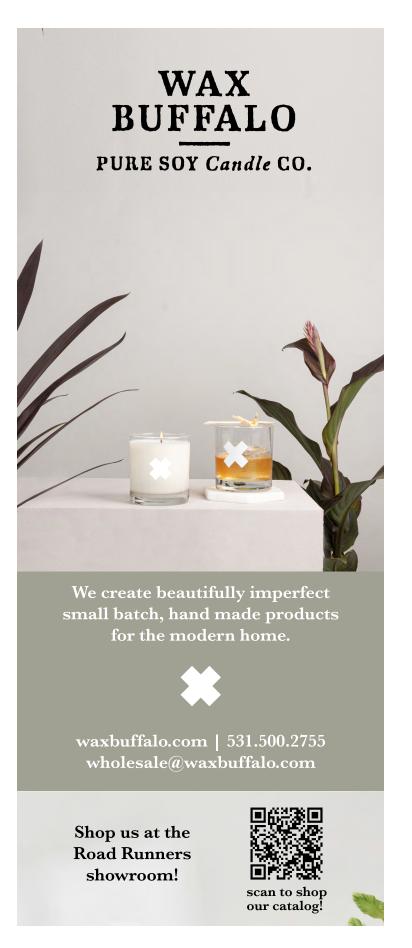


Paula Russell Missouri & Kansas Territory Rep

I began collecting bracelets when I worked at the Limited as assistant manager, my first real job after college! Splendid Iris has many great styles, but I am in love with these plated, beaded bracelets. Embellished with natural stones in differing patterns, they are a great addition to any stack. Offered in 3mm, 4mm and 6mm sizes, the weight of these bracelets makes them seem more expensive than the listed priced. They are easy-to-wear and go with so many styles! For those of us that that always need a bracelet to feel dressed, this is my go-to!







# Rep Picker



Darling Effects belt bags have been an amazing life hack dupe. My life is busy, with a teenager running me around the state of Texas for sports, and working on the road weekly, anything that can cut down stress is welcomed. This bag has simplified my life, and made my outfits more trendy! It has inspired so many new looks, while providing safety of my belongings. It comes with a coordinating wallet with a key ring to help organize inside the bag, or provide a grab and go option.if Darling Effects Belt Bag provides endless possiblities for a trendy, stress free option to an outfit!



Christie Jones West Texas Territory Rep

# Hem Buyers

We have something extra special just for you! You are invited to a special session to learn the basics about shopping market with a few industry experts. We'll share a few special tips and tricks to make your experience easier. Kick off your morning with a cup of coffee and get your questions answered too.

Sessions are held at 9 am for the first 3 days of each market.



# \*\* roadrunners











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