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HOUSE • LOTUS JEWELRY STUDIO • LOVE IS PROJECT • MAHOGANY • MERRITT
COMPANY • NOBLE MICKS • NORTHERN LIGHTS • PADDYWAX • PEKING
JAPLING PRESS • SHANNON MARTIN • SNIFTY • SOUTHERN FRIED
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OUR BRANDS

children

Baby Cie
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Emerson and Friends
GooseWaddle
Little Blue House
Papersalt
Pello
Peter Pauper Press
Snifty
The Chester Drawer
Wildwood Landing
Wuvvy

gift

ban.do
Basic Spirit
Boston International
Dock & Bay
Draper James
Ellie Rose
Gift Republic
Hang Accessories
Kate Spade New York
Kitras Art Glass
Lilly Pulitzer
Little Blue House
My Bougie Bottle
My Favorite Things
New York Puzzle Co.

Papersalt
Peking Handicraft
Quotable
Shannon Martin Design
Snifty
Southern Fried Design Barn
Steel Mill & Co.
Stickers Northwest
The Darling Effect
Time Concept Inc.
Unemployed
 Philosopher's Guild
Vera Bradley
Well-Kept
Wildwood Landing
Yellow Owl Workshop
Zootility Tools



gourmet

Dick Taylor Craft Chocolate
Eatable
Herb and Lou's
Lambrecht Gourmet
Noble Mick's

home

A & B Home
Audrey's Your
 Hearts Delight
Bay Sky Home
Basic Spirit
Boston International
CoasterStone
Deny Designs
Dock & Bay
Harman

Highland Home
 Jellybean Home
 Comfort Rugs
 Kitras Art Glass
 Le Cadeaux
 Mahogany USA
 Merritt International
 One Hundred 80 Degrees
 Peking Handicraft
 Seasonal Abode
 Sophie Allport
 Sullivans
 Time Concept Inc.
 Wildwood Landing
 Wuvvy

jewelry & fashion

4Ocean
 Beaudin
 Canvas Style
 Cool and Interesting (CAI)
 Elum
 Elsa Leigh
 Hang Accessories
 Howards Inc.
 I Heart Eyewear
 Kozie
 Little Blue House
 Lotus Jewelry Studio
 Love is Project
 Mahogany
 MudLOVE
 My Saint My Hero
 San Diego Hat Company
 Splendid Iris
 Southern Fried Design Barn

Studio ICU Eyewear
 The Chester Drawer
 Violet & Brooks
 Winton & Waits
 Yellow Owl Workshop

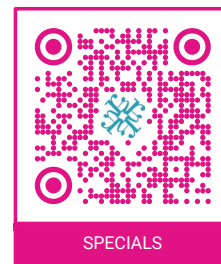
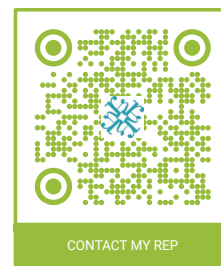
paper

Biely & Shoaf
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 Boston International
 Denik
 Elum
 Jillson & Roberts
 Harman
 Independent
 Publishers Group (IPG)
 Luxe UWP
 Peter Pauper Press
 Papersalt
 Quotable
 Sapling Press
 Shannon Martin Design
 Snifty
 Stickers Northwest
 Up With Paper
 Yellow Owl Workshop

fragrance & wellness

Farmhouse Fresh
 Four Points Trading Co.
 Generation Bee
 Homesick
 hydraAROMATHERAPY
 Inis Energy of the Sea
 Jack Baker Candle Co.

Kalastyle
 Northern Lights
 Paddywax
 Ryan House Candles
 Vance Kitira by Sullivans
 Thomas Blonde
 Ton Savon
 Wax Buffalo



GAME DAY

The
Chester
DRAWER

CUSTOM TEAM DESIGNS





· F H F ·

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allure

The O List

GIFTS & DEC

People

Forbes

Bougie

Hydrate in style

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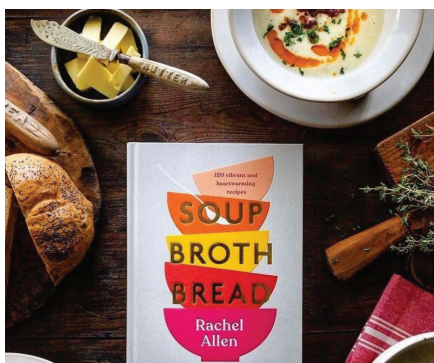
Models wearing Makenna and Highball readers

FEATURED *brands*



HANG ACCESSORIES

Hang Accessories, a woman-owned lifestyle brand crafts chic and functional wellness, tech, and travel accessories. They design essentials for women who travel the world. Each product is designed by women, for women, inspired by jetsetters and trendsetters alike. With a selection of women's and men's accessories, footwear, and more, Hang Accessories caters to diverse needs.



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Independent Publishers Group (IPG) is a pioneering world-wide distributor for general, academic, and professional publishers. They exclusively market titles from independent client publishers to the international book trade. As the original independent book distribution and sales company in the US, IPG reaches diverse channels worldwide.



NORTHERN LIGHTS

Northern Lights illuminates homes with hand-poured artisan crafted candles and accessories. Made in the USA using fine fragrances and essential oils, the candles boast soy wax blends and natural cotton wicks. Vessels are responsibly sourced and designed for repurposing. Illuminate any space with their captivating fragrances and elegant designs.



EATABLE

EATABLE™ popcorn combines the classic snack with flavors inspired by favorite libations, adding a sophisticated twist to familiar tastes. Through a unique cooking process, alcohol content is removed while preserving the essence of beloved drinks. Created for guilt-free indulgence, it's free from common additives like high-fructose corn syrup, palm oil, and artificial colorings. Enjoy a delightful snacking experience without compromising on quality or taste.



HIGHLAND HOME

Highland Home domestically makes and prints products embodying a commitment to quality and craftsmanship. Specializing in tabletop and housewares, the range includes signs, coasters, and floor mats. With a focus on excellence and attention to detail, Highland Home products elevate the aesthetic and functionality of any living space, proudly showcasing American ingenuity and design.



FARMHOUSE FRESH

Farmhouse Fresh offers organic, natural skincare cultivated fresh daily on their TX farm. Skincare products are brimming with potent botanical extracts, ensuring rapid and visible results. With each purchase, customers contribute to saving neglected animals. Voted among the favorite US spa treatment brands for 12 years and dedicated to bringing out the best version of you.



RYAN HOUSE CANDLES

Ryan House Candles embodies a commitment to natural elements, sustainability, and simple design, benefiting local communities from wick to wax. As a woman-owned, TX based business, their small batch pours feature all-natural soy, free from phthalates and carcinogens, ensuring a clean burn. Ethically elevated and thoughtfully designed, each candle is hand-poured with care.



THE CHESTER DRAWER

The Chester Drawer is a vibrant lifestyle brand hailing from MS, offering screen printed clothing and paper goods. As a family business, they infuse their products with a unique southern style, perfect for all of life's fun events. The Chester Drawer celebrates the joy of southern living bringing a touch of charm to every aspect of life.



SAN DIEGO HAT





Inis the Energy of the Sea

The sparkling scent of Inis instantly refreshes and makes you feel close to the sea - no matter where you are. Discover our boutique brand favourite cologne, seaweed-enriched body care and home fragrance collections - and find out how easy it is to try Inis in your store with our pre-pack Starter assortments complete with free fixtures, testers, samples and more.



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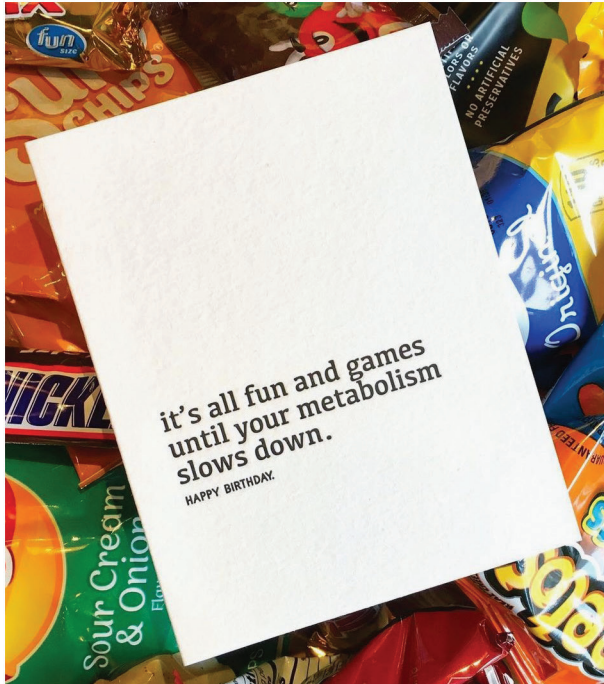
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 PETER PAUPER PRESS
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 COASTERSTONE
 COOL AND INTERESTING
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 DOCK AND BAY
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REP PICKS



I love Inis The Energy of the Sea! It is a quality product at a fair price with a clean, crisp, fresh scent~ wonderful for a man or woman. (BONUS) Inis provides excellent customer service by providing full-size FREE display testers and point-of-sale choices. This allows the customer to smell and feel the quality of this line. Make sure to order the Home Diffuser, not only does it sell great, it is an automatic pull toward the store display. Reps love to have a line in their bag that is a constant re-fill, and customers love a line that turns. They are also known for having monthly promos that support our stores- Inis The Energy of the Sea is a winner!



Kristina Kase
Orange County/
South Bay CA



Kalastyle is my go to in home and personal care with so many products to choose from. I love how Kalastyle products have AMAZING scents and are made clean, certified vegan, phthalate free, and cruelty free in Rhode Island. These natural sea inspired products are made with authentic natural ingredients from the sea and each product has a unique skin care purpose. Each member of my family has their own go-to favorite product.

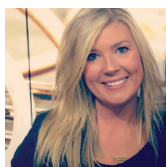


Nan Murfee
Ft. Dallas/East TX
Division 2

REP PICKS



Thomas Blonde laundry detergent is one of my favorite ways to treat myself in one of the most mundane tasks I do every week. This Oklahoma-based, woman-owned brand nails clean sophistication with their beautiful, yet subtle packaging. With three luxurious fragrances to choose from, you may have trouble deciding on a favorite. But this laundry detergent is not just a pretty face. It has a built-in fabric softener, stain remover, and is formulated to clean effectively yet remain gentle on delicate & specialty fabrics. Try it and thank me later!



Lauren Billingsley
Alabama/
FL Panhandle



I love Hydra because it's a made in the USA product that makes every shower feel like a day at the spa! The quality is unmatched in the market, and, it's something that keeps the customers coming back for more. The packaging and displays are eye catching, and, once you use the products you can easily talk truthfully to customers about the quality of the products. The aromatherapy oil blends are catered to specific needs, and, I love using them when I have a stuffy head or need to relax before bed.



Alicia Rightmer
Houston TX
Division 1



With a passion for beekeeping, Generation Bee was founded on a simple goal to create an amazing line of 100% all-natural products using the beeswax, honey and pollen from beehives to nourish your skin and sweeten your day.





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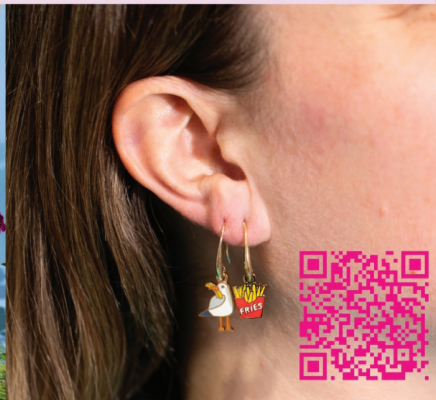
STICKERS NORTHWEST INC.








Quality Crafted Sustainable Goods Woman-Owned San Francisco Yellow Owl Workshop



Mention this ad and receive 5% off your next order

NOW TRENDING

Girls Night

Celebrate the power of female friendships, positivity, and cheer! Whether it's a glamorous night on the town, bachelorette party, or opting for a cozy evening in with an overflowing charcuterie board, our picks for this trend embody the essence of these cherished moments. Elevate your gatherings with our high-end tokens, sparkling accessories, and unique jewelry that radiates warmth and empowerment. Cheers to unforgettable nights filled with laughter, love, and the joy of togetherness!

Brands:

- 01 | Gift Republic
- 02 | Noble Micks
- 03 | The Darling Effect
- 04 | hydraAromatherapy
- 05 | Shannon Martin



01



02



03

04



05



NOW TRENDING

Scent Story



01



02



03



04



05



06

Discover the art of fragrance like never before with the latest fragrance trends! Immerse yourself in a world of captivating scents from fresh and floral notes that evoke the essence of springtime blooms to warm and spicy aromas that embrace the cozy comforts of autumnal afternoons. This year's vessels also make an upscale-presentation and must-have gifts! A sensory adventure awaits with these picks.

Brands:

- 01 | Paddywax
- 02 | Thomas Blonde
- 03 | Inis The Energy of the Sea
- 04 | Ryan House Candles
- 05 | Northern Lights
- 06 | Farmhouse Fresh



NOW TRENDING

Effortless

Experience the Effortless trend and effortlessly exude confidence and style without breaking a sweat! This collection is curated to help you achieve that 'million bucks' look with ease, whether you're running errands, attending a special event, or entertaining at home these picks show your customers you understand their motives and desires. From chic basics to statement pieces, our selection offers versatile wardrobe essentials and lifestyle musts that elevate your style game instantly. Fabulous without the fuss.

Brands:

- 01 | Zootility
- 02 | San Diego Hat
- 03 | Winton & Waits
- 04 | Eatable
- 05 | Herb & Lou's
- 06 | Howards



NOW TRENDING

Cowgirl Chic



A perennial favorite that is back again thanks to musical powerhouses like Beyonce, Dolly and Miley! This trend blends traditional Western elements with modern fashion, featuring iconic cowboy imagery like boots, hats, and fringe details alongside contemporary silhouettes. Evoking a sense of rugged charm and adventurous spirit, appealing to those who embrace the allure of the Wild West while adding a stylish twist to their wardrobe.

Brands:

- 01 | *Beaudin*
- 02 | *The Chester Drawer*
- 03 | *The Darling Effect*
- 04 | *Peking Handicraft*
- 05 | *Deny Designs*
- 06 | *Southern Fried Design Barn*



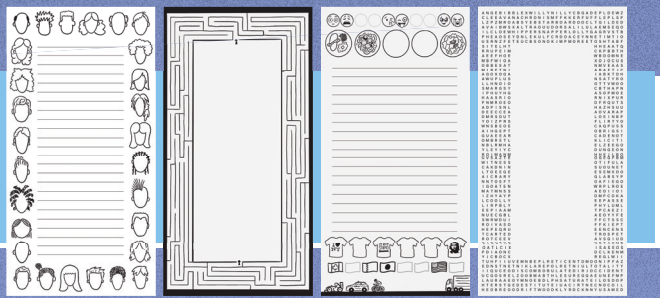
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Independent retail needs everyone's help. It's inspiring to see that supporting Main Street has become a rallying cry via the "Shop Local" movement aimed at consumers. But who else has an important role to play in supporting many of the 4.6 million retail establishments in the U.S.? **Local sales reps.** Often running their businesses from their kitchen tables, sales reps go the extra mile to meet the needs of retailers and their local shoppers — learning customer preferences, introducing unique products, and truly listening to consumer needs. Sales reps are the often-overlooked lifeline of their communities, working hard to fill stores with new products and helping create local revenue so that every Main Street may thrive. Communities don't directly benefit from online shopping, but they benefit in countless ways from the loyal work of **local sales reps.** So let's embrace our **local sales reps** — the unsung heroes of independent retail.

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