



ROADRUNNERSLLC.COM | 888-674-6349 ATLANTA MARKET | BUILDING 2, #1500 DALLAS TRADE MART #1743 + #1521 LAS VEGAS MARKET #C1024



Well Hello There,

HAPPY NEW YEAR!

We love all that the new year brings. Fresh beginnings, new brand partnerships, Winter Markets, and a chance to spend time with you! This year is extra special. Road Runners is celebrating our silver anniversary- 25 years in business! Get ready for an entire year packed with celebrations.

THE SHOWS

Our showrooms open a day early for the Winter and Summer major shows. The early bird gets the worm. Arrive early, beat the crowds, and shop super specials in any of our three showrooms-Dallas, Atlanta, and Las Vegas.

WHAT YOU WILL DISCOVER

This market season, we've amped up our brands. Discover new and exciting brands never seen before in the US. Your customers have been asking for new products, and we've got them. Keep reading for a sneak peek inside this guide! And, of course, we have the tried-and-true brands you can rely upon. Many of these brands have been with us since we started 25 years ago. We have the brands you know you can trust with quality products and superior customer service.

THE PEOPLE

Our independent, awardwinning, local sales reps are the most experienced and knowledgeable in the industry. They have the latest information on trends, best sellers. promotions, and merchandising. Their knowledge and experience can help you in the buying process, saving you time and money. Best of all, they are there to help you in your store after market. Have you booked an appointment yet? Book that appointment now by scanning this QR code



CELEBRATE

Our brands are hosting events and giveaways. To commemorate our 25th anniversary, we have an action-packed year lined up. Stay informed about all the events by texting the word JOIN to 855-941-5750 and follow us on @Instagram & @Facebook @roadrunners.llc and TikTok @road.runners.gifts

IT'S ALL ABOUT YOU

We know you have lots of options to shop for your store. We appreciate you choosing your local sales agency and local Road Runners independent sales reps. Just as you rely on your local customers, we rely on our local customers like you. If there is something we can do for you, don't hesitate to drop us a note.

See you soon!





2025 Show Dates

ATLANTA | ANDMORE, BUILDING 2-1500

Feb. 4-7 Apparel

April 1-4 Spring Gift & Home Market + Apparel

May 5-7 Spring Cash & Carry
July 14-20 Summer Gift Market

Aug 5-8 Apparel

Sept. 16-19 Fall Gift & Home Market

Oct. 14-17 Apparel

Nov. 11-13 Fall Cash & Carry

Open each month for Market Wednesday (1st Monday monthly)

DALLAS | DALLAS MARKET CENTER #1743

Jan. 7-14 Total Home & Gift Market

Jan. 21-24 Apparel & Accessories Market

Jan. 22-25 WESA's International Western Market

Mar. 25-28 Apparel & Accessories Market + Total Home & Gift Market

June 10-13 Apparel & Accessories Market

June 17-24 Total Home & Gift Market

Aug. 12-15 Apparel & Accessories Market

Aug. 13-16 WESA's International Western Market

Sept. 16-18 Total Home & Gift Market

Oct. 21-24 Apparel & Accessories Market - Open each month for 1st Monday/Tuesday (except June, July, Sept, Dec)

VEGAS | ANDMORE, BUILDING C-1024

Jan 25-30 Winter Gift Market
July 26-July 31 Summer Gift Market

OUR BRANDS

Children

Emerson and Friends
GooseWaddle
Little Blue House
Papersalt
Pello
Peter Pauper Press
Southern Fried Design Barn
Snifty

The Chester Drawer

Wildwood Landing

Wuvvy

Gift

ban.do
Basic Spirit
Boston International
Dock & Bay
Draper James
Ellie Rose
frank green
Gentlemen's Hardware
Gift Republic
Hang Accessories
Kate Spade New York
Kitras Art Glass
Lilly Pulitzer
Little Blue House
My Bougie Bottle

My Favorite Things New York Puzzle Co. **Papersalt** Peking Handicraft Shannon Martin Design Snifty Southern Fried Design Barn Steel Mill & Co. Stickers Northwest The Darling Effect Unemployed Philosopher's Guild Vera Bradley Well-Kept Wildwood Landing **Zootility Tools**





Gourmet

Eatable
Generation Bee
Here's How
Lambrecht Gourmet
Noble Mick's

Home

A & B Home Bay Sky Home Basic Spirit **Boston International** Deny Designs Dock & Bay Harman Highland Home Kitras Art Glass Merritt International One Hundred 80 Degrees Peking Handicraft Seasonal Abode Sullivans The Queens' Jewels Wildwood Landing Woodstock Chimes Wuvvy

Jewelry & Fashion

Beaded Blondes Canvas Style Cool and Interesting (CAI)

Elum Elsa Leigh Home State Apparel Hang Accessories Howards Inc. I Heart Eyewear Kind Bags Little Blue House Locked by Lula 'n' Lee Lotus Jewelry Studio Lusomé My Saint My Hero Okkia preneLOVE San Diego Hat Company Splendid Iris Southern Fried Design Barn Studio ICU Eyewear The Chester Drawer Violet & Brooks Waxing Poetic Winton & Waits

Paper

Bonair Daydreams
Boston International
Denik
DesignWorks Ink
Elum
Jillson & Roberts
Harman
Independent
Publishers Group (IPG)
Luxe UWP

Peter Pauper Press
Papersalt
Shannon Martin Design
Snifty
Stickers Northwest
Up With Paper

Fragrance Wellness

Farmhouse Fresh Homesick hydraAROMATHERAPY Inis Energy of the Sea Jack Baker Candle Co. Jess Beauty Kalastyle La Chatelaine Latika Beauty Midnight Paloma Northern Lights **Paddywax PreneLOVE** Ryan House Candles Serious Lip Balm Vance Kitira by Sullivans Thomas Blonde Ton Savon

All brands are not represented in all regions.







FEATURED Brands



BEADED BLONDES

Handcrafted 14K gold-filled jewelry made in College Station, Texas. Founded by Aggie sisters, Beaded Blondes began with a beaded ring—an affordable way to accent their class rings. Since then, it has become a national brand known for beautiful and durable bracelets and accessories perfect for everyday wear.

DESIGNWORKS INK

Putting the fun in functional, designing stationery and home goods that are as beautiful as they are helpful. Offering an expanded selection of journals and notebooks with stunning florals and patterns. The collection includes accessories like book lights, pen clips, and new writing utensils.





FRANK GREEN

frank green isn't a person; it's a philosophy. They are frank about living green. With a simple, honest approach to sustainability – to reduce single-use plastic waste by reimagining reusable cups and bottles. Their mission is to stop single-use plastic completely by creating beautifully designed, premium reusable products you'll love to use and reuse repeatedly.

GENTLEMEN'S HARDWARE

Superior, durable, responsibly sourced goods for life's adventures. Designed for stylish city-dwellers and avid adventure seekers, they offer a curated collection of multi-tools, outdoor goods, grooming accessories, barware, and more.





HERE'S HOW

Cultivating connection is paramount for us all to thrive. Here's How is designed to encourage social interaction, bring joy, and help champion the creative spirit of our inner mixologist. Coupled with mixers made and bottled in Nashville, they offer high-quality glassware and cocktail accessories for all your entertaining needs.

HOME STATE APPAREL

A brand that connects customers to that special place called home. It imbues a sense of pride through their shirts, totes, and stickers, keeping you close to your special place.



To the street of the street of

JESS BEAUTY

Inspired by the founder's personal skincare journey, Jess Beauty celebrates radiant, healthy skin. Each product is ethically sourced, with high-quality ingredients, to deliver exceptional results. You will experience more than skincare; it's an invitation to embrace your individuality and self-expression. The curated collection celebrates your natural beauty while promoting overall skin health and vitality.

LA CHATELAINE

Timeless French beauty and prestige quality meet fresh apothecary design. Brought to you from the South of France using ethically sourced natural and organic ingredients, La Chatelaine's luxurious line of products is defined by a sense of modern elegance with a dash of whimsy. Products include scented candles, hand cream, soap, hand wash, gift sets, and the men's collection.





LATIKA BEAUTY

Premium, family-owned bath and body brand that blends authenticity with modern beauty care. The products are proudly U.S.-made, meet the highest quality standards, and cater to the growing preference for locally produced, ethical goods. Each item is crafted from food-grade ingredients, emphasizing safety and natural wellness. Perfect for gifting and personal indulgence.



LOCKED BY LULA 'N' LEE

A classic and timeless jewelry collection handcrafted of 14k Gold Filled and Sterling Silver. This jewelry is waterproof and tarnish-free, ensuring the pieces last throughout all our life's moments, from big celebrations to everyday adventures.

LUSOMÉ

Independently verified as best-in-class, these pajamas and sheets are loved by hot sleepers for bringing them the gift of a good night's sleep. Discover the most beautiful range of luxury sleep tech PJs, sheets, and collagen-infused sleep masks for the ultimate sleep system for hot sleepers. They are literally a dream!





MIDNIGHT PALOMA BOTANICALS

Redefining self-care, one jar at a time. Midnight Paloma products are made by hand, in small batches, and with lots of love. Founder Tayler Rogers has used her extensive retail experience to curate and develop everything Midnight Paloma embodies today: unique scent blends and clean ingredients with modern design – perfect for gifting—handmade, female-owned, and operated.

PRENELOVE

Crafting companions you'll want by your side every single day. Their designs are stylish, sturdy, and effortlessly easy to care for. Your bag is more than just an accessory; it expresses who you are. With preneLOVE, you'll find the perfect bag that feels totally you—one you'll genuinely adore carrying!





OKKIA

Protect your gaze! Experience the perfect blend of Italian laziness and creativity with Okkia premium eyewear, exclusively crafted to elevate your style. Timeless classics, redesigned in new styles- a complete eyewear makeover. These eyewear collections are designed for everyone's well-being, combining functionality with unique designs and bright colors.



SERIOUS LIP BALM

They didn't mean to start a lip balm business! They decided to make some all-natural, handmade lip balms for teachers. Two months, they were making them to sell. After 5 years and 15 products later, they have created some of the best all-natural, handmade lip balms, beard balms, and whipped lotions that don't contain any of those nasty chemicals we worry about.

THE QUEENS' JEWELS

Founded upon the idea that wine glasses should never be plain or boring but beautiful and full of sparkle to compliment life's most special occasions. Their sought-after glasses are designed to represent individual personalities uniquely, celebrate moments in time, spark smiles and conversation, and be given as gifts to be treasured forever.





WAXING POETIC

Keepsake jewelry as an index for something more splendid, bigger, better, tender, and nearby. Waxing Poetic believes that love, gravity, and natural forces are crucial to our overall existence and that love for the earth, her people, her resources, and her ecosystems is imperative.



AWARD Winners

2024 Rep of the Year



PAULA RUSSELL

Paula Russell is renowned for her exceptional results and unwavering dedication to her customers' success. Starting from scratch, she built her Missouri and Kansas area into a thriving territory, demonstrating remarkable determination and skill. Her achievements are further highlighted by her reputation as a collaborative and supportive team player, solidifying her status as a standout leader and a source of inspiration not only within Road Runners, but throughout the gift and home industry.

2024 Retailer Excellence Award Finalists



HEIDI LEE AUSTIN/ SAN ANTONIO TX



SHARON WOULF
NORTHERN CALIFORNIA

2024 Spotlight Award



TOSHA GREBE PEARSON

BRANDS by Region.

SOUTHEAST

BASIC SPIRIT **BEADED BLONDES BOSTON INTERNATIONAL EATABLE** GOOSEWADDLE HANG ACCESSORIES **HOME STATE APPAREL** HYDRA AROMATHERAPY INDEPENDENT **PUBLISHERS GROUP (IPG)** JESS BEAUTY LATIKA BEAUTY **LOTUS JEWELRY STUDIO** LUSOMÉ MIDNIGHT PALOMA MY SAINT MY HERO **NOBLE MICK'S** OKKIA ONE HUNDRED **80 DEGREES PADDYWAX** PEKING HANDICRAFT **PRENELOVE RYAN HOUSE CANDLE** SERIOUS LIP BALM **SHANNON MARTIN DESIGN SNIFTY** STUDIO ICU THE CHESTER DRAWER THE QUEENS' JEWELS **THOMAS BLONDE** UNEMPLOYED PHILOSOPHER'S GUILD WINTON AND WAITS WUVVY



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KENTUCKY

Adrianne Rogers

SOUTHWEST D1/MINK

BOSTON INTERNATIONAL DENY DESIGNS ELLIE ROSE FRANK GREEN GENERATION BEE HYDRAAROMATHERAPY JILLSON & ROBERTS LITTLE BLUE HOUSE **LOTUS JEWELRY STUDIO** LUSOMÉ **LUXE UWP** MERRITT INTERNATIONAL MIDNIGHT PALOMA **NOBLE MICK'S** NY PUZZLE COMPANY **PAPERSALT** PETER PAUPER PRESS **RYAN HOUSE CANDLES** SHANNON MARTIN DESIGN **SPLENDID IRIS** STICKERS NORTHWEST STUDIO ICU THE CHESTER DRAWER **UP WITH PAPER** WELL-KEPT WINTON & WAITS

ZOOTILITY

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Don't miss important info at market & all year!

TEXT: JOIN 855.941.5750

to sign up for Market Events, Monthly Promos & More

SOUTHWEST D2/MINK

A&B HOME BAY SKY HOME DENIK **DESIGNWORKS INK EMERSON AND FRIENDS ELUM ELSA LEIGH GENTLEMEN'S** HARDWARE **GIFT REPUBLIC** HANG ACCESSORIES HERE'S HOW HIGHLAND HOME HOWARD'S **KALASTYLE** KIND BAG LA CHATELAINE LAMBRECHT GOURMET LOCKED BY LULA 'N' LEE **NORTHERN LIGHTS** OKKIA SAN DIEGO HAT COMPANY **SEASONAL ABODE SNIFTY SOUTHERN FRIED DESIGN BARN** THE DARLING EFFECT **THOMAS BLONDE** TON SAVON **WAXING POETIC**

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VEGAS

BASIC SPIRIT BONAIR DAYDREAMS CANVAS STYLE COOL AND INTERESTING DOCK AND BAY FARMHOUSE FRESH FRANK GREEN **HARMAN** HIGHLAND HOME **HOMESICK** I HEART EYEWEAR **INIS THE ENERGY** OF THE SEA JACK BAKER CANDLE CO. KIND BAG KITRAS ART GLASS LIFEGUARD PRESS **BRANDS** LITTLE BLUE HOUSE MY BOUGIE BOTTLE MY FAVORITE THINGS **PAPERSALT** PEKING HANDICRAFT SHANNON MARTIN **DESIGN SNIFTY SOUTHERN FRIED DESIGN BARN SPLENDID IRIS** STICKERS NORTHWEST **SULLIVANS** THE DARLING EFFECT THE QUEENS' JEWELS **THOMAS BLONDE VIOLET & BROOKS** WILDWOOD LANDING WOODSTOCK CHIMES WUVVY

ZOOTILITY

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Pam Galvin

Rep Picks



Stickers Northwest are high-quality, vibrant, and incredibly durable- even in Southern California's intense, year-round sunshine. They don't fade or peel. No upcharge on full customization, plus free freight and complimentary displays when filled and a hassle-free return policy makes Stickers Northwest a customer favorite. .

> Kim Knoechel | San Diego County/Imperial County Stickers Northwest





Deny Designs acrylic products are perfect customizable gifts, offering various options at different price points. Each purchase supports talented artists, combining creativity and affordability for unique presents. Choose art you love then select a product. Deny offers everything from coffee mugs to shower curtains. Transform your gifts and home with these genuinely artistic products.

> Trina Hogan | Oklahoma D1+D2 **Deny Designs**



My customers can't get enough of the Boston International designs. The cocktail napkins and guest towels hit the mark on classic, southern-style and sophistication. Each release offers a fresh take on everyday favorites such as blue and white chinoiserie and colorful florals. Customers keep coming back season after season to celebrate the everyday.







I love the Ryan House Candles Grapefruit Mint Candle. The small batch, natural soy formula makes it feel extra special and eco-friendly. The fragrance combines the bright, tangy notes of ripe grapefruit with a refreshing blend of mint, thyme, and bergamot, creating an uplifting and sophisticated scent perfect for summer. I love to clean after dinner and light this candleinstantly refreshing the kitchen. It's my go-to for a clean, inviting atmosphere.

> Caryn Allred | Dallas D1 Ryan House Candles

NOW TRENDING

Conscious Greations

Today's consumers seek more than just products—they want stories that matter. This trend spotlights brands with a purpose, offering ethically made, eco-friendly, innovatively designed goods aligned with values like fair trade, sustainability, give-back and diversity. From women-owned businesses to American artisans, each piece reflects thoughtful craftsmanship and innovative solutions that resonate with younger generations seeking authenticity and social impact. Perfect for customers who value products with a positive story and lasting impact.

Brands:

01 | Basic Spirit

02 | Denik

03 | frank green

04 | Farmhouse Fresh

05 | Latika Beauty

06 | Kind Bag









01









NOW TRENDING

Glitz and Glamour











Where playful glamour meets whimsical nostalgia. Think rhinestones, foil decorations, and statement pieces that bring sparkle to any space. This trend celebrates the bold and the beautiful with glitter balls and jewel tones that embrace maximalism with a festive twist. Perfect for customers who love to blend classic elegance with a touch of fun-this is the decor made for those who want to shine!

Brands:

01 | Here's How

02 | PreneLOVE

03 | Violet & Brooks

04 | My Bougie Bottle

05 | The Darling Effect



Into the Woods

Step into nature with this woodland-inspired trend that brings the outdoors in. This trend is about embracing earthy elements, from mushrooms and forest floors to wood aromatics. Think wood grain textures, lush indoor plants, and freshly cut flowers that evoke the calm and serenity of a forest retreat. Perfect for store owners looking to offer products that bring fresh air and natural beauty into any space. A perennial favorite that is back again thanks to musical powerhouses like Beyonce, Dolly and Miley!

Brands:

- 01 | Latika Beauty
- 02 | Paddywax
- 03 | Kalastyle
- 04 | Homesick
- **05** | New York Puzzle Company
- 06 | Merritt International
- 07 | Up With Paper

















NOW TRENDING

Natural Comfort Chic







This trend brings a sense





01 | Hang Accessories

02 | Lusomé

03 | Midnight Paloma

04 | Boston International

05 | Thomas Blonde

06 | Lotus Jewelry Studio













Bougie.

Hydrate in style

DRINKWARE & ACCESSORIES

mybougiebottle.com

Meadow bottle featured

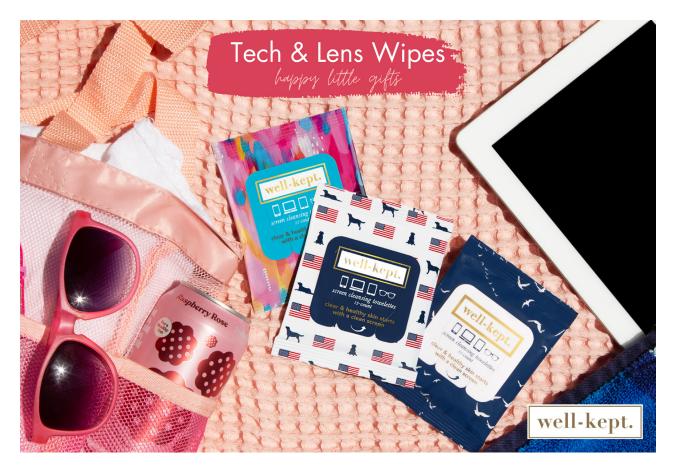














TWENTY YEARS OF PURITY AND PURPOSE



EXPERIENCE MORE!

Check out all our showrooms and temps, or scan here for a virtual tour & meeting DISCOVER THE FULL COLLECTION



·FHF· FARMHOUSE FRESH® WE GROW SO SKIN GLOWS®

THE UNEMPLOYED PHILOSOPHERS GUILD

HAS SMART AND FUNNY GIFTS FOR EVERYONE





NATURE LOVERS





GOURMANDS

ART LOVERS

TRADITIONAL & TRANSFORMING MUGS / PLUSH PERSONALITIES / STATIONERY MINTS / SOAPS / PINS / AND LOTS LOTS MORE AT PHILOSOPHERSGUILD.COM



The fragrance that captures the energy of the sea

A sparkling, clean unisex scent, Inis instantly refreshes and makes you feel close to the sea no matter where you are. Discover our boutique brand favourite cologne, seaweed-enriched body care and home fragrance collections - and find out how easy it is to try Inis in your store with our pre-pack Starter assortments complete with free fixtures, testers, samples and more.









SHOP LOCAL, ORDER LOCAL

REPS are LOCAL

Independent retail needs everyone's help. It's inspiring to see that supporting Main Street has become a rallying cry via the "Shop Local" movement aimed at consumers. But who else has an important role to play in supporting many of the 4.6 million retail establishments in the U.S.? Local sales reps. Often running their businesses from their kitchen tables, sales reps go the extra mile to meet the needs of retailers and their local shoppers — learning customer preferences, introducing unique products, and truly listening to consumer needs. Sales reps are the often-overlooked lifeline of their communities, working hard to fill stores with new products and helping create local revenue so that every Main Street may thrive. Communities don't directly benefit from online shopping, but they benefit in countless ways from the loyal work of local sales reps. So let's embrace our local sales reps — the unsung heroes of independent retail.



- You are a -Ubright of Art









Bright, bold, colored

for creating fun, imaginative hair & body art.
Goes on smoothly & washes off easily.





We Support

GIFOR LIFE



GIFT FOR LIFE

Today, Gift for Life (GFL), the industry's longest-running, volun teer-led national charitable organization, is making an extraordinary impact through its partnership with World Central Kitchen (WCK), an organization dedicated to providing nutritious hot meals to communities impacted by crisis and conflict worldwide. WCK's vital work has relieved countless individuals, most recently by setting up emergency kitchens in Western North Carolina and Florida following devastating natural disasters. Our Vice-President of Operations and Marketing, Angela Schmook, is a GFL board member and recently had the opportunity to volunteer after Hurricane Milton in a WCK kitchen in Florida. Initially founded in 1992 in response to HIV/AIDS crisis, Gift for Life has united our industry to raise nearly \$6 million over the years to support life-changing initiatives. Now, with a focus on WCK, the organization is harnessing the power of the gift and home industries to ensure that meals and aid reach those who need them most. For more information about GFL visit giftforlife.org



GHTA

The Gift and Home Trade Association provides access to a supportive network of industry professionals, valuable resources, and exclusive opportunities to elevate business. Being members of GHTA has allowed us to contribute to the growth and success of our industry while building solid relationships and staying at the forefront of market trends. Our Vice President of Sales, RaeLee Walton, currently leads this industry organization as the President. Her volunteer service provides a platform for collaboration, innovation, and shared success throughout our industry. For more information about GHTA, visit giftandhome.org







THE BOUTIQUE HUB

The Boutique Hub (TBH) has revolutionized the boutique industry, creating the world's largest community dedicated to empowering retailers, e-commerce entrepreneurs, wholesale brands, and product makers. With its unparalleled resources—daily connections, strategic guidance, training, wholesale shopping opportunities, and live events—TBH has become a vital force in fostering growth and innovation. Recognizing the value of this dynamic network, our reps and sales agency proudly partnered with TBH to support our retailers. Recently, we welcomed TBH to our annual rep meeting, where their insights and expertise inspired our team. Together, we're building a thriving future for the retail industry—one connection at a time. For more information about The Boutique Hub, visit theboutiquehub.com



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