

SUMMER 2025
BUYER'S GUIDE

We Have It All

25th
Anniversary



ROADRUNNERSLLC.COM | 888-674-6349

ATLANTA MARKET | BUILDING 2, #1525

DALLAS TRADE MART #1743 + #1521

LAS VEGAS MARKET #C1024



NEW ATLANTA SHOWROOM #1525 NEXT TO THE ESCALATORS

Cheers to 25 Years



Dear Friends,

As we pause to celebrate 25 years (perhaps with a bit of champagne and cake), we can't help but reflect on how far we've come together. We are filled with deep gratitude for your trust, your partnership, and the meaningful relationships that have carried us through every chapter of this journey.

The gift industry may be unpredictable, but one thing has always remained constant- you. Your creativity, dedication, and resilience continue to inspire us and elevate the entire industry. You're the reason we show up every day, and we're proud to play even a small role in the incredible work you do for your communities.

This milestone isn't just ours, it's yours. Your hustle, heart, and belief in what you do have been the driving force behind everything Road Runners has accomplished. Because of you, we've expanded our territory, opened new showrooms, and grown alongside a changing industry.

From the entire Road Runners team, thank you for letting us be part of your story over the past 25 years. Thank you for believing in local reps, for trusting us with your business, and for pouring your passion into your stores, day in and day out.

BECAUSE OF YOU... WE HAVE IT ALL.

With heartfelt appreciation (and a little confetti),

Angela, Raelee & Tosha

Principals, Road Runners

& the entire Road Runners Team

Adrianne Heidi Lauren Richie Stephanie Joanne
Alicia Holli MISSY Roxanne Susan
Amanda Amy Jessica Lori Paula Tania Jacki
Ann Judy Joanie Molly Sharon Trina
Barbara Melissa Nicole Virginia Wendy
caryn Julia Nan Silvia Melanie
Christie Kim Meredith RODIE Diane Linda
Kristina Pam Anne Stacy Tara Kim

25th
Anniversary



VIB Day

(VERY IMPORTANT BUYER DAY)

Summer Markets
Atlanta, Dallas & Vegas

DALLAS: TUESDAY JUNE 17

ATLANTA: MONDAY, JULY 14

VEGAS: SATURDAY, JULY 26

Game Night

STARTING
AT 3 PM

DALLAS: THURSDAY, JUNE 19

ATLANTA: THURSDAY, JULY 17

VEGAS: MONDAY, JULY 28

GAMES

SNACKS

PRIZES

DRINKS



THOMAS | BLONDE

OUR BRANDS

Children

Emerson and Friends
GooseWaddle
Little Blue House
Moonlite Storytime
morepeas
Papersalt
Pello
Peter Pauper Press
Southern Fried Design Barn
Snifty
Wildwood Landing
Wuvvy

Gift

Amelin Archive
ban.do
Basic Spirit
Boston International
Dock & Bay
Draper James
DSS Games
frank green
Gentlemen's Hardware
Gift Republic
Glitterville Collection
Hang Accessories
Johnny Vacay
Kate Spade New York
Lilly Pulitzer

Little Blue House
Martha Stewart Gift
My Favorite Things
New York Puzzle Co.
Papersalt
Peking Handicraft
Shannon Martin Design
Snifty
Southern Fried Design Barn
Steel Mill & Co.
Stickers Northwest
Sunnie Lane
The Darling Effect
Turtle's Soup
Unemployed
Philosopher's Guild
Vera Bradley

NEW YORK  PUZZLE COMPANY



New Fall Products Available Now! | Proudly Made In The USA



From Recycled Materials!

wholesale.newyorkpuzzlecompany.com



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Well-Kept
Wildwood Landing
Zootility Tools
Zox

Gourmet

Generation Bee
Here's How
Lambrecht Gourmet
Noble Mick's

Home

A & B Home
Bay Sky Home
Basic Spirit
Boston International
Dock & Bay
Fancy Panz
Glitterville Studios
Johnny Vacay
Merritt International
Peking Handicraft
Pop Design
Seasonal Abode
Sullivans
Sunnie Lane
The Queens' Jewels
Wildwood Landing
Woodstock Chimes
Wuvvy

Jewelry & Fashion

Beaded Blondes
Canvas Style

Citi Collective
Cool and Interesting (CAI)
Home State Apparel
Hang Accessories
I Heart Eyewear
Kind Bags
Little Blue House
Locked by Lula 'n' Lee
Lotus Jewelry Studio
Lusomé
My Saint My Hero
preneLOVE
San Diego Hat Company
Smith & Co.
Southern Fried Design Barn
Splendid Iris
Studio ICU Eyewear
Sunnie Lane
Turtle's Soup
Violet & Brooks
Waxing Poetic
Winton & Waits

Paper

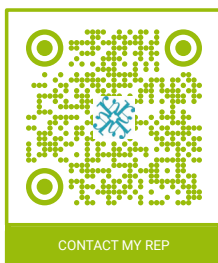
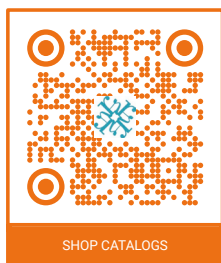
7th & Palm
Bonair Daydreams
Boston International
Denik
DesignWorks Ink
Elum
Jillson & Roberts
Independent
Publishers Group (IPG)
Johnny Vacay
Luxe UWP
Papersalt

Peter Pauper Press
Shannon Martin Design
Snifty
Stickers Northwest
Turtle's Soup
Up With Paper

Fragrance & Wellness

Elum
Farmhouse Fresh
Florida Glow
Generation Bee
Heathcote & Ivory
Homesick
hydraAROMATHERAPY
Inis Energy of the Sea
Kalastyle
La Chatelaine
Latika Beauty
Madison + Green
Northern Lights
ROAM Homegrown
Ryan House Candles
Serious Lip Balm
Vance Kitira by Sullivans
Thomas Blonde
Yuzu Soap

*Brand availability varies
by region.*



Visible after login.

FEATURED Brands



7TH & PALM

Coastal-inspired collection of original artwork, eco-friendly stationery, gifts, and home goods by artist Andrea Smith. Based in Bluffton, SC, Andrea blends over 20 years of design experience with a passion for sustainability, giving back, and everyday beauty. From recycled paper goods to affordable art, each piece is thoughtfully curated to spark joy while supporting a purpose-driven small business rooted in community and committed to the planet.

CITI COLLECTIVE

Handbags that inspire confidence, empower individuality, and elevate style while seamlessly supporting women through every stage of life. This brand offers timeless elegance, modern luxury, and uncompromising quality.



DSS GAMES

Multi-generational games that are more about having fun with family and friends than winning or losing. They believe in making games that take 10 seconds or less to learn. DSS Games believe in getting people off their phones and into the here and now.

FANCY PANZ

Gatherings with loved ones whether at potlucks, tailgates, holiday parties, or picnics, should be filled with joy, not stress. Fancy Panz is a stylish solution that features a chic, high-quality frame, transforming disposable pans into beautiful serving dishes that elevate your dining experience.



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GLITTERVILLE STUDIOS

Created by Stephen Brown, Glitterville Studios is a popular lifestyle brand cherished by A-list celebrities and holiday enthusiasts worldwide. Known for its wondrous and magical creations, Glitterville is a staple in high-end retailers, TV and editorial features, and a favorite of Oprah's renowned holiday list. Stephen's philosophy has always been to "Make every day a holiday!" by crafting whimsical and imaginative creations that bring the magic of the holidays to life throughout the year.

HEATHCOTE & IVORY

Quintessentially British brand known for beautifully crafted bath, body, wellness, and lifestyle products that are always 100% vegan and cruelty-free. Based in London, this family-run company blends British charm with a commitment to sustainability and self-care. They bring vibrant collections and imaginative collaborations to life, making everyday rituals feel indulgent, playful, and purposeful.



JOHNNY VACAY

The creative vision of husband-and-wife duo, John & Whitney Annetti. John, a talented photographer, and Whitney, a skilled writer and graphic designer, passionately craft each book. Their process involves months of immersive travel, experiencing and capturing the essence of diverse lifestyles. The result? A unique blend of captivating photography and engaging storytelling, meticulously curated into exquisite coffee table books.

MADISON + GREEN

A plant-based aromatherapy brand dedicated to mental wellness, founded by a mother-daughter duo. Each essential oil blend is handcrafted and formulated by Jasmine Bues, a certified clinical aromatherapist and meditation instructor. Inspired by traditional Thai inhalers, the brand merges Eastern remedies with Western practices to create effective, sustainable, cruelty-free products that support everyday mindfulness and well-being.



MOONLITE STORYTIME

Award-winning projector, picture disc and mobile app that transforms smartphones into magical, multisensory storytime experiences. The story text appears on your phone's screen for easy reading, and built-in sound effects and background music create a fun, immersive experience.



MOREPEAS

Creates practical, durable products that simplify life and bring snack joy to families all year long. Designed and patented by two moms and best friends, their snack cups, baby bowls, and sippys will have all kiddos asking for “more peas!”

POP DESIGN

Pop Design is a vibrant and innovative brand that specializes in colored acrylic wine glasses and home decor, bringing bold style and a touch of fun to every occasion. Life is better with a pop of color, and that’s precisely what these products offer—bright, eye-catching designs that instantly elevate your space and gatherings. Whether you’re hosting a celebration or enjoying a quiet evening at home, Pop Design combines durability with style, offering wine glasses that are as functional as they are beautiful.



ROAM Homegrown

Luxurious soy candles and home fragrance products designed to elevate any space. Hand-poured in Austin, Texas, each candle features phthalate-free fragrance, soy wax, and cotton wicks for a clean, long-lasting burn. ROAM offers a custom private label program—choose your candle, scent, and artwork to easily create signature collections.

SMITH & CO.

Smith & Co. offers timeless metals and versatile accessories, including jewelry and hair ties. Discover colorful, stackable staples and statement pieces to complement your movement and elevate every day



SUNNIE LANE

For 30+ years, Sunnie Lane has been creating one-of-a-kind, real pressed flower gift products for parks, botanical gardens, zoos, museums, and independent gift stores. They offer custom name-drop capabilities and can create a personalized product perfect for any store.



TURTLE'S SOUP

Your new go-to shop for fun, quirky vinyl stickers and gifts. Designed and made with love in the USA. Their collection is packed with personality, from plants and pets to puns and glitter. Original artists create each design; every order ships fast with high-quality products and surprise freebies. Beyond stickers, Turtle's Soup also offers temporary tattoos, greeting cards, pins, socks, and more—bringing smiles to everyone, one playful product at a time.

WINTON AND WAITS

Meaningful gifts, clothing, jewelry, accessories, and home goods that are thoughtfully designed. Winton and Waits empower women to embrace their style and surroundings with effortless confidence. The wardrobe collection features one-size, print-forward pieces that are versatile, approachable, and perfect for layering—ideal for daily errands, travel adventures, or special evenings. Inspired by global color and crafted with comfort. Live beautifully and authentically every day with effortless ease.

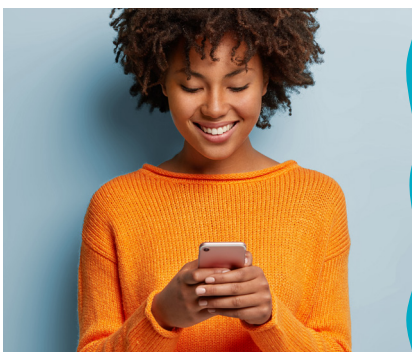


YUZU SOAP

Luxurious, small-batch bath and body products handcrafted in California using plant-based oils, butters, and essential oils. Thoughtfully made, 95-100% natural, and free of harsh chemicals.

ZOX

Soft, stretchy wristbands crafted from recycled water bottles. Each bracelet features vibrant artwork and inspirational messages on both sides, making them perfect for self-expression or daily encouragement. Comfortable and collectible, some styles include interactive tags that reveal a daily Bible verse. With a focus on eco-friendly fashion and community, ZOX creates meaningful accessories that uplift, inspire, and connect kind-hearted individuals worldwide.



**Don't miss important info at
market & all year!**

TEXT: JOIN
855.941.5750

to sign up for Market Events, Monthly Promos & More

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AWARD Winners

2025 Retailer Excellence Award Finalists



JULIA KELLEY
E. TN/ W. NC/ N. GA



TRINA HOGAN
OKLAHOMA



2025 Spotlight Award



ANGELA SCHMOOK



BRANDS by Region

SOUTHEAST

7TH & PALM
BASIC SPIRIT
BEADED BLONDES
BOSTON INTERNATIONAL
FLORIDA GLOW
GLITTERVILLE
COLLECTION
GOOSEWADDLE
HANG ACCESSORIES
HOME STATE APPAREL
INDEPENDENT
PUBLISHERS
GROUP (IPG)
LATIKA BEAUTY
LOTUS JEWELRY STUDIO
LUSOMÉ
MADISON + GREEN
MOONLITE STORYTIME
MOREPEAS
MY SAINT MY HERO
NOBLE MICK'S
PEKING HANDICRAFT
POP DESIGN
PRENELOVE
RYAN HOUSE CANDLE
SERIOUS LIP BALM
SHANNON MARTIN
DESIGN
SMITH & CO.
STUDIO ICU
SUNNIE LANE
THE QUEENS' JEWELS
THOMAS BLONDE
TURTLE'S SOUP
UNEMPLOYED
PHILOSOPHER'S GUILD
WINTON AND WAITS
ZOOTILITY

VISIT OUR
NEW
SHOWROOM
B2-1525

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SOUTHWEST D1/MINK

BOSTON INTERNATIONAL
CITI COLLECTIVE
DSS GAMES
FANCY PANZ
FRANK GREEN
GENERATION BEE
HEATHCOTE & IVORY
HYDRAAROMATHERAPY
JILLSON & ROBERTS
LITTLE BLUE HOUSE
LOTUS JEWELRY STUDIO
LUSOMÉ
MERRITT INTERNATIONAL
MOONLITE STORYTIME
NOBLE MICK'S
NY PUZZLE COMPANY
PAPERSALT
PETER PAUPER PRESS
RYAN HOUSE CANDLES
SHANNON MARTIN
DESIGN
SPLENDID IRIS
STICKERS NORTHWEST
STUDIO ICU
UP WITH PAPER
WELL-KEPT
WINTON & WAITS
ZOOTILITY
ZOX

TEXAS

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SOUTHWEST D2/MINK

A&B HOME
BAY SKY HOME
DENIK
DESIGNWORKS INK
ELUM
EMERSON AND FRIENDS
GENTLEMEN'S
HARDWARE
GIFT REPUBLIC
HANG ACCESSORIES
HERE'S HOW
JOHNNY VACAY
KALASTYLE
KIND BAG
LA CHATELAINE
LAMBRECHT GOURMET
LOCKED BY LULA 'N' LEE
NORTHERN LIGHTS
ROAM HOMEGROWN
SAN DIEGO HAT COMPANY
SEASONAL ABODE
SNIFTY
SOUTHERN FRIED
DESIGN BARN
SUNNIE LANE
THE DARLING EFFECT
THOMAS BLONDE
WAXING POETIC
WUVVY

TEXAS

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Summer 2025

HANG
accessories

travel. tech. wellness.

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VEGAS

BASIC SPIRIT

BONAIR DAYDREAMS

CANVAS STYLE

COOL AND INTERESTING

DOCK AND BAY

DSS GAMES

ELUM

FARMHOUSE FRESH

FRANK GREEN

HOMESICK

I HEART EYEWEAR

INIS THE ENERGY
OF THE SEA

KIND BAG

LIFEGUARD PRESS
BRANDS

LITTLE BLUE HOUSE

MOONLITE STORYTIME

MOREPEAS

MY FAVORITE THINGS

PAPERSALT

PEKING HANDICRAFT

ROAM HOMEGROWN

SHANNON MARTIN
DESIGN

SNIFTY

SOUTHERN FRIED
DESIGN BARN

SPLENDID IRIS

STICKERS NORTHWEST

SULLIVANS

SUNNIE LANE

THE DARLING EFFECT

THE QUEENS' JEWELS

THOMAS BLONDE

VIOLET & BROOKS

WILDWOOD LANDING

WINTON AND WAITS

WOODSTOCK CHIMES

WUVVY

ZOOTILITY

ALASKA

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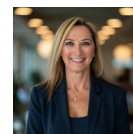
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Rep Picks



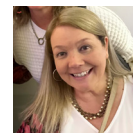
I love Thomas Blonde! The packaging is so elegant. It looks beautiful in any space, and the fragrances are just as impressive. I use the Re-fresh Room & Linen Spray on my bed sheets every night; it's become part of my wind-down routine. Their scents are fresh, earthy, and perfectly balanced for any home. Plus, they provide excellent customer service to their retailers, making them a joy to work with. It's a brand I confidently recommend for both style and substance.

Silvia Shoultz | *SGV, Pasadena, Palm Springs, CA*
Thomas Blonde



One of my favorite lines to sell! Shannon Martin Design features a unique collection of greeting cards and gifts inspired by vintage photos of family and friends. Her style is sassy, witty, and guaranteed to put a smile on your face. Customers love reading all the cards, often laughing as they do. Her cocktail napkins are must-haves for all occasions. Beautiful displays make it easy for customers to choose their favorite items. Your local rep can service your display too. Her award-winning line should be a staple in your store and will easily become a top seller!

Susan Jack | *Metro Atlanta*
Shannon Martin Designs



La Chatelaine soaps and lotions are deeply nourishing, leaving my skin feeling soft and hydrated all day. I especially love their wide array of beautiful scents—there's something for every mood. My absolute favorite is Gardenia; it's so fresh and floral, making every use feel like a little luxury. Plus, they make the perfect gift—everyone loves receiving these lovely, high-quality soaps and lotions. I highly recommend them!

Roxanne Kahn | *Nebraska + Iowa*
La Chatelaine



Kalastyle Egg White Chamomile Soap is like a spa day in a bar! It's so gentle, I feel like I'm washing my face with a fluffy cloud. The chamomile scent is calming, and my skin feels fresh and fabulous. If you want a soap that's as soothing as a hug and leaves you feeling egg-s-tra special, this is it!"

Christie Jones | *West Texas + New Mexico*
KalaStyle



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NOW TRENDING Elevated Coastal

Vibe: A luxury escape, where the coastal influence is all about tone and texture. Inspired by the crisp linens and modern silhouettes of seaside retreats.

Color Aesthetic: Oyster, sun-bleached driftwood, dune beige, crisp white, misty blue, marine navy.

Material Feel: Textured stone, driftwood, sea glass, linen, capiz shell, ceramic with subtle glazes.

Merch Tip: Think refined beach vibes and sophisticated shoreline energy. Breezy fabrics, minimalist candles, woven trays and abstract shapes.

Brands:

- 01 | Boston International
- 02 | Hang Accessories
- 03 | Northern Lights
- 04 | Inis
- 05 | Sullivan's



01



02



03



04



05



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NOW TRENDING Book Nook Energy



Vibe: A celebration of bookish identity. Literary fandom with cheerful self-expression- perfect for readers who wear their heart (and favorite genre) on their sleeve. It's about embracing your inner librarian and turning your reading life into an aesthetic.

Color Aesthetic: Peach fuzz, parchment, and rainbow brights.

Material Feel: Canvas, matte ceramic, textured paper, linen book cloth.

Merch Tip: Lean into the playful side of bibliophilia. Display with stacks of books, vintage lamps, or velvet drapes for full immersive charm. This trend invites readers to live their literary lifestyle out loud.



Brands:

- 01 | Homesick
- 02 | The Darling Effect
- 03 | Bando
- 04 | Unemployed
- Philosophers Guild
- 05 | DesignWorks Ink



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NOW TRENDING Vintage Revival

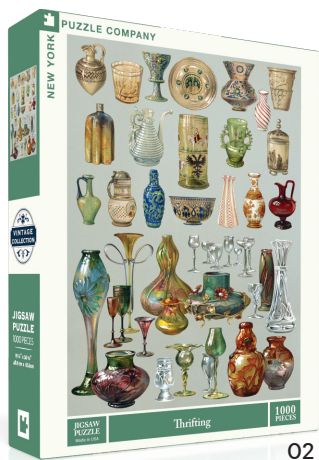


01

Vibe: A thrifted treasure chest of charm—retro silhouettes, pattern play, and nostalgic prints. It's equal parts heartwarming and tongue-in-cheek.

Color Aesthetic: Dusty rose, avocado green, taffy pink, mustard, robin's egg blue.

Material Feel: Crochet, velvet, scalloped ceramics, tinted glass.



02



03

Merch Tip: Merch like a curated flea market stall—funky mugs, throwback florals, mini kitchen gadgets, embroidered details. Add nods to vintage fashion with elements like buckle straps, polka dots, and floral trims.

Brands:

01 | Peking Handicraft

02 | New York Puzzle Company

03 | Shannon Martin Design

04 | Gift Republic

05 | Elum



04



05



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NOW TRENDING *Earthy Elegance*

Vibe: A tribute to nature's quiet magic. This trend feels like curling up with a spiced candle, slipping into handwoven textures, and savoring the beauty in small, imperfect details—like a chewed leaf or weathered stone. It's equal parts grounded and graceful, rustic and refined.

Color Aesthetic: Burnt sienna, golden ochre, dusty sage, bark, faded indigo.

Material Feel: Glazed ceramic, raw wood, botanical paper, natural wax.

Merch Tip: Embrace nature's palette. Display alongside foliage, unfinished wood trays, and soft textiles for a layered, lived-in feel. A perfect match for wellness lovers, garden dwellers, and modern bohemians.

Brands:

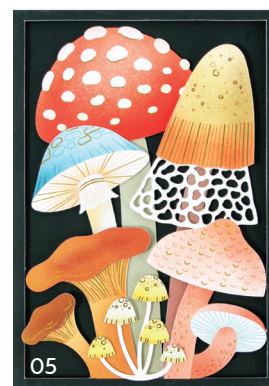
01 | *Kala Style*

02 | *Ryan House Candles*

03 | *ROAM Homegrown*

04 | *DesignWorks Ink*

05 | *Up With Paper*



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SHOP LOCAL, ORDER LOCAL



Independent retail needs everyone's help. It's inspiring to see that supporting Main Street has become a rallying cry via the "Shop Local" movement aimed at consumers. But who else has an important role to play in supporting many of the 4.6 million retail establishments in the U.S.? **Local sales reps.** Often running their businesses from their kitchen tables, sales reps go the extra mile to meet the needs of retailers and their local shoppers — learning customer preferences, introducing unique products, and truly listening to consumer needs. Sales reps are the often-overlooked lifeline of their communities, working hard to fill stores with new products and helping create local revenue so that every Main Street may thrive. Communities don't directly benefit from online shopping, but they benefit in countless ways from the loyal work of **local sales reps.** So let's embrace our **local sales reps** — the unsung heroes of independent retail.

Gift for Life

UNITING *Our* INDUSTRY. | FEEDING *Our* HUNGRY.

Since 1992, **Gift for Life** has united the gift and home industries for common good. Together, we have raised more than \$6 million—first to fight HIV/AIDS and now to support crisis-related hunger relief via **World Central Kitchen**.



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www.giftforlife.org



roadrunners

Heart on Main Street is a non-profit organization that is dedicated to helping independent retailers.



OUR PILLARS



**Retailer
Education**



**Natural
Disaster Relief**



**Friends of Main
Street Network**

HOW WE MAKE A DIFFERENCE

Heart on Main Street is dedicated to providing the tools, resources, and education to small businesses and independent retailers to help them thrive and evolve. We want to help small businesses accomplish their goals, refine their business, and reinvent themselves to better serve their communities.

EDUCATION

Heart on Main Street hosts free monthly educational webinars and in-person seminars on timely and pertinent topics to help retailers run a more successful retail business. No one can be an expert in everything, but everyone can learn to become better in the areas they struggle.

DISASTER RELIEF

Every year hundreds of retail businesses are affected by natural disasters. Heart on Main Street raises money to donate to these affected retailers who otherwise may go out of business. We aim to help these retailers recover after the event, rebuild their stores, and remain an important part of their community.

SCAN TO DONATE



Dallas



Atlanta

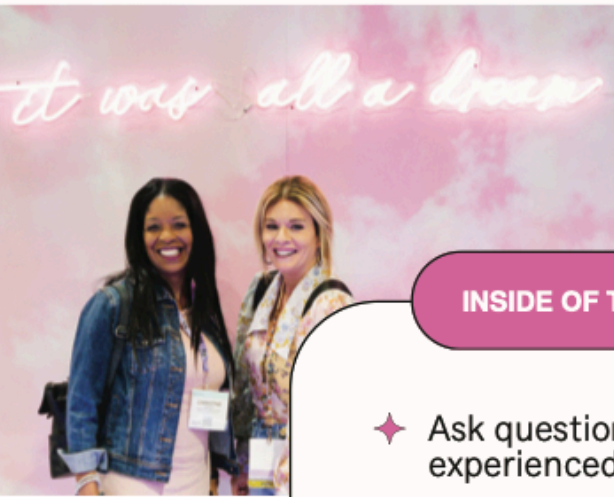
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 theboutiquehub.com

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MEMBERSHIP DETAILS





RAELEEE WALTON
PRESIDENT



The Gift and Home Trade Association (GHTA) was formed in 2000, as the gift and home industry's non-profit professional trade association. The Association was designed to help and encourage vendors, sales agencies, industry affiliates and retailers to work together, improving relationships and making business better by providing members with the opportunity to exchange ideas and network with industry leaders. Essentially, the GHTA is a place for members to connect, to learn, and to contribute.

Road Runners is proud to support this leading organization for professionals in the gift and home industry. With a focus on education, collaboration, and industry advancement, GHTA plays a vital role in uniting vendors, sales agencies, and retailers. Our very own Raelee Walton currently serves as President. This fall, she will step into the role of Chairman of the Board. Through regular educational and informational webinars, a dedicated retailer advisory committee, and its highly anticipated annual conference, GHTA continues to provide valuable resources and insights to help businesses thrive.

To learn more about the GHTA organization or it's annual conference contact:
info@giftandhome.org to be connected with a membership committee member.

Here are all of the products made & sold by The Unemployed Philosophers Guild in 2025:



The perfect gift exists, and we have it. philosophersguild.com




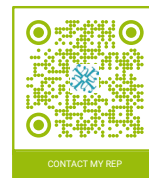
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